

*Miss Hendersonville Scholarship Pageant, Inc.
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FOR IMMEDIATE RELEASE:

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Miss Hendersonville Pageant Will Honor Outstanding Local Women

(Hendersonville, NC) The Miss Hendersonville Scholarship Pageant, an official preliminary to the Miss America Pageant, is now accepting nominations for the 6th Annual Cathy Ervin Overstreet Woman of Achievement Award.

The award was originally created by the Miss Hendersonville Scholarship Pageant, Inc. in memory of Overstreet and her efforts to revive the competition. Overstreet obtained the Miss Hendersonville franchise shortly after moving to the area in 1995, and then passed away suddenly in 2002 while still serving as the executive director of the pageant. The pageant committee presented the Woman of Achievement award posthumously to her family at the 2003 competition.

Tiffany Ervin, the current executive director of the scholarship program and the younger sister of Overstreet, chose to continue the award in her sister's memory when she accepted the program's reigns in the summer of 2004. "Even though my sister never competed in a pageant, she was always there for me every time I competed," said Ervin. "She was my adviser, my cheerleader, and more importantly, my best friend. So it was important for me to make sure her name would always be a part of this organization."

Ervin recently announced she is stepping down as Executive Director of the Miss Hendersonville Pageant after almost six years at the helm, but she hopes the award in her sister's memory will continue in the future.

The 2010 Cathy Ervin Overstreet Woman of Achievement Award will be presented to a woman in the community who exemplifies personal and professional accomplishment through community service. Nominations are being accepted from the public and candidates must be a resident of Henderson County and be at least 18 years of age.

Nominations may be simply a letter of recommendation or they may include any support materials that may provide additional information. No materials will be returned, however. Deadline for receipt of nominations is February 1, 2010. A volunteer panel of judges will review the nominations and select a winner, who will be announced at the 2010 Miss Hendersonville Pageant on February 6 at Flat Rock Playhouse.

Nominations should be mailed to: Miss Hendersonville Pageant, PO Box 721, Flat Rock, NC, 28731. Nominations may also be emailed to tiffanyervin@yahoo.com.

All nominees will be invited to the pageant on February 6 where they will be introduced on-stage. The Miss Hendersonville Pageant will make a \$250 contribution to the charity of the winner's choice.

Previous winners include Patsy Farmer Jones, Ruth Birge, Debbie Patrick, Tara Ledbetter and Cheryl Gudger-Thompson.

“We all know women who make a difference in the lives of others,” said Ervin, “and this award is a great way to honor them. I’m proud to be able to honor my sister’s memory with this award. She was a very special person to all who knew her. And those who didn’t know her missed having an opportunity to have an amazing friend.”

More information on the Miss Hendersonville Scholarship Pageant is available online at www.misshendersonvillepageant.com. Tickets for the 2010 competition are \$20 each and are available at Elite Repeats Boutique (behind Applebee’s) in Hendersonville or from any contestant.

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PHOTO ATTACHED: Cathy Ervin Overstreet (left) with her sister, Tiffany Ervin (right), at the 1993 Miss Greenville Pageant in Greenville, SC. The Woman of Achievement Award is presented annually by the Miss Hendersonville Pageant in memory of Overstreet.